Diego Gonzalez

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EDUCATION

University of Texas Rio Grande Valley   **Edinburg, TX**
Bachelors of Science in Computer Engineering   *Graduation Date: May 2021*

WORK EXPERIENCE

Olive Marketing Firm   **McAllen, TX**
Full Stack Web Developer   *Apr 2023 - Present*

- Utilized cutting-edge front-end technologies (HTML5, CSS3, JavaScript, React) to craft engaging, user-centric interfaces, resulting in a 20% increase in user retention rates and a 10% boost in client satisfaction scores.
- Collaborated closely with a dynamic team to craft responsive web applications, achieving a consistent 15% reduction in development time thanks to improved communication and teamwork.
- Integrated third-party APIs, such as payment gateways and social media APIs, for enhanced website functionality.
- Played a pivotal role in improving website performance and SEO, resulting in a 10% increase in organic search traffic and a 15% decrease in page load times.
- Worked closely with clients to understand their unique requirements, delivering tailored solutions that generated a 20% increase in client referrals and consistently met or exceeded their business objectives.

Laconic Holdings Inc   **McAllen. TX**
Web Developer   *Aug 2019 - Apr 2023*

- Successfully developed and launched 15 new websites for clients, resulting in a 15% increase in revenue for the company using WordPress, HTML, CSS, and JavaScript..
- Increased email open rates by 20% and click-through rates by 15% through the implementation of targeted email campaigns and A/B testing strategies.
- Successfully managed and grew a portfolio of 10 ecommerce and membership sites, resulting in a 15% increase in monthly recurring revenue.
- Collaborated with cross-functional teams to develop and implement website redesigns, resulting in a more user-friendly and visually appealing web presence for clients.

University Recreation Center   **Edinburg, TX**
Facility Operations Supervisor   *Jan 2020 - May 2021*

- Successfully oversaw the renovation of the facility's fitness center, resulting in a 20% increase in membership sign-ups within the first month of reopening.
- Improved inventory management processes, reducing inventory costs by 10% through the implementation of a new inventory tracking system.
- Implemented a new employee training program, resulting in a 25% reduction in employee turnover rate.

University Recreation Center   **Edinburg, TX**
Facility Operator   *Jun 2019 - Dec 2020*

- Successfully organized and executed monthly facility meetings and training sessions for a team of 10 employees.
- Reduced equipment downtime by 15% through the implementation of a new maintenance schedule and regular equipment inspections.
- Coordinated with other departments to schedule and facilitate special events and programs within the facility.
- Trained new employees on facility procedures and policies, as well as customer service and conflict resolution techniques.

Gonzalez Mechanical Auto Workshop   City, State
Associate   *Jun 2015 - Jul 2018*

- Successfully serviced an average of 20 vehicles per week, resulting in a 95% customer satisfaction rating.
- Increased sales of repair services by 20% through the implementation of a new customer referral program.
- Coordinated with suppliers to order necessary parts and components, ensuring that all materials were delivered on time and within budget.
- Maintained accurate records of all repairs and services provided, including parts used, labor time, and costs incurred, using computer-based tools such as shop management software.

SKILLS

Programming Languages :	MySQL, JavaScript, HTML, CSS, React, Algorithms and data structures, C, C++, Java, Python, C#, Ruby on Rails
Software Applications :	Microsoft Office, Adobe Photoshop, Adobe After Effects, Adobe Premiere, Adobe Animate, ProPresenter, Figma, Git, Bootstrap, GitHub, GitLab
Operating Systems: :	Windows, Linux
Computer Skills :	Setting up servers, clients, routers, switches, APIs, Microsoft SQL Server, JSON, Project Management, SQL, Software deployment, Analysis skills, SEO, Microsoft Windows Server, Active Directory
Languages :	English - Fluent, Spanish - Fluent